



7-Eleven, Inc. announces 71,100th store

The iconic international network of convenience stores reaches milestone.

7-Eleven, the company that introduced convenience retailing to the world more than 90 years ago, has hit a significant milestone: the 71,100th 7-Eleven store in the world opened in Seoul, South Korea.

"7-Eleven's iconic orange, green and red stripes are easily recognized in 17 countries around the world," said 7-Eleven President and CEO Joe DePinto. "The company got its start because an entrepreneurial ice dock employee saw his customers had a need and came up with a creative way to serve them. A lot has changed in how, when and where 7-Eleven does business. But one thing that hasn't changed is our commitment to put customers at the forefront of all we do."

Convenience retailing and 7-Eleven were born in Dallas, Texas, in 1927 when "Uncle Johnny" Jefferson Green, an employee of The Southland Ice Company (now 7-Eleven, Inc.), had the bright idea to start selling bread, milk and eggs from an ice dock after local grocery stores were closed. In 1946, with stores open from 7 am to 11 pm, the name was changed to 7-Eleven. Stores started staying open around the clock in 1971.

Today, a 7-Eleven store opens somewhere in the world approximately every 3.5 hours with plans for master franchisees to open stores in India and Cambodia soon.