



USA: Kwik Trip acquires Stop-N-Go

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Kwik Trip, a family-owned company headquartered in La Crosse, Wisconsin, has signed an agreement to acquire the assets of Stop-N-Go Convenience Centers. Based in Madison, Wisconsin, family-owned Stop-N-Go operates 36 convenience stores in southern Wisconsin and northern Illinois.

This acquisition allows Kwik Trip to expand its presence with the Stop-N-Go chain of stores, in a growing market that is important to its overall retail growth strategy. Founded in 1963 by Duane and Olympia Bowman, Stop-N-Go management and team members have built a brand over their 57 years in business and are known for their excellent customer service and convenience.

Founded in 1965 in Eau Claire, Wisconsin, Kwik Trip, Inc. is one of the largest independently-held convenience store chains in the United States. Today, Kwik Trip owns and operates over 700 stores in Wisconsin, Minnesota and Iowa and employs over 27,000 coworkers. Kwik Trip has annually been named a "Top Workplace" in each of the three states in which it operates.

The transaction is scheduled to be completed in early December. Kwik Trip plans to continue to operate many of the acquired stores under the existing Stop-N-Go banner. Some of the larger stores will be remodeled and rebranded as "Kwik Trip."