



UAE: ZOOM, Instashop enable online orders at the pump

The service is currently available at 21 ZOOM stores at ENOC sites in Dubai, with plans to expand the partnership to 50 additional stores by mid-August.



ZOOM is partnering with Instashop to enable customers to place grocery orders online while they refuel at ENOC service stations, providing them with a contactless shopping experience.

Customers can place their orders before or upon reaching an ENOC/EPPCO service station, add their vehicle details, and pay via the app by adding their credit and debit card details. Orders are delivered directly to their vehicles, avoiding physical contact or cash handling.

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“We firmly believe in the importance of offering services that will not only enhance customer convenience, but also ensure the safety and wellbeing of the communities we operate in, especially during these challenging times,” said Group CEO, ENOC Group, Saif Humaid Al Falasi.

"This new partnership with ZOOM will give our customers the opportunity to shop from their car in a few clicks while refueling, a unique service available only through ENOC/EPPCO service stations," said Founder and CEO of InstaShop, John Tsioris.