



USA: Driven Brands acquires ICWG

With the addition of ICWG, Driven is now the largest automotive aftermarket services company by location count in North America.

Driven Brands announced its acquisition of International Car Wash Group (ICWG) has been completed. With the addition of ICWG, Driven now encompasses more than 4,000 locations across 15 countries and approximately \$3.8 billion in annual system-wide sales, making it the largest automotive aftermarket services company by location count in North America.

“The team at ICWG should be incredibly proud of the company they’ve helped create, and we look forward to building on their success and accelerating long-term growth at ICWG,” said Jonathan Fitzpatrick, Chief Executive Officer of Driven Brands.

Gabe Mendoza has been named President of ICWG North America, and Tracy Gehlan will be joining Driven as President of ICWG International.

Driven Brands is a portfolio company of Roark Capital and has completed more than 35 acquisitions over the past five years. Headquartered in Charlotte, North Carolina, Driven’s portfolio includes Take 5 Oil Change, Meineke Car Care Centers, Automotive Training Institute, Maaco, CARSTAR, ABRA, Uniban, 1-800-Radiator & A/C and PH Vitres d’Autos.