



## USA: Yesway, RangeMe partner to streamline new product discovery

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Yesway, one of the US's fastest growing convenience chains, is partnering with RangeMe, the industry standard sourcing platform for product suppliers and retailers, to streamline new product discovery. As a part of the RangeMe platform, Yesway will be able to connect with more than 175,000 suppliers.

"With access to the RangeMe platform, we are giving ourselves an edge in bringing products to shelf that will set us apart from other c-stores," Derek Gaskins said.

"Their desire to drive new product discovery by leveraging our technology is a perfect fit, and we welcome them to the RangeMe family," said Wayne Bennet, SVP of Retail at RangeMe.

Yesway's portfolio currently consists of 407 stores located in Iowa, Texas, New Mexico, Oklahoma, Kansas, Missouri, Nebraska, South Dakota, and Wyoming, including most recently, the 304-store Allsup's Convenience Stores chain. The company plans to grow its portfolio to over 600 convenience stores in selected regions of the United States over the next several years.