



UAE: ZOOM, NowNow partner for contactless home delivery

Following the COVID-19 pandemic, ZOOM has been introducing new deliver contactless customer experience.

ZOOM, UAE's leading, home-grown convenience store, has partnered with NowNow, a new on-demand delivery platform to provide customers in Dubai with contactless home delivery service of their groceries and essentials.

The first Zoom stores are currently available on the NowNow app, and will cover more communities as ZOOM goes live with additional stores.

"Businesses are using digital solutions to offer easy and convenient delivery services while ensuring the safety of customers. ZOOM is committed to supporting the UAE's vision to encourage cashless transactions and will continue to collaborate with platforms such as NowNow to make the delivery of essential products more accessible," said Group CEO, ENOC Group, Saif Humaid Al Falasi.

Launched in 2009, ZOOM offers access to a wide range of products on the go. ZOOM has a variety of formats from service station c-stores to mini marts and stores on the Metro network as well as large scale standalone supermarkets in several residential communities and high-end locations.