



UAE: ADNOC Distribution completes program to develop service station leaders

‘Tomoooh’ was launched to support the development of UAE Nationals who wish to take-up leadership roles at ADNOC service stations.

ADNOC Distribution has trained 254 UAE national employees to take on leadership roles across its network of service stations.

‘Tomoooh’ – meaning ambition in Arabic – is a customized frontline leadership program developed in collaboration with the Higher Colleges of Technology (HCT). Led by the Centre of Excellence for Applied Research & Training (CERT) – the training arm of HCT, it enables the 75 women and 179 men who completed the course to take up leadership roles.

The students undertook classroom training, held virtually to ensure the health and safety of all participants during the COVID-19 pandemic, covering leadership and management, interpersonal skills, finance, operations, human resources and sales and marketing. In addition, they undertook intensive onsite training at service stations across the UAE.

“The development of our people is integral to our future growth and success and, in line with the UAE’s Vision 2021, we are committed to fostering the talent of our UAE nationals,” said Ahmed Al Shamsi, Acting CEO, ADNOC Distribution.