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UK: Ascona Group stores take on Nisa look

Forecourt retailer unveils its first Nisa Local store fascia as plans to convert all their sites in the United Kingdom over the coming months.



Forecourt retailer Ascona Group has unveiled their first Nisa Local store fascia as plans to convert all their sites to the brand get underway.

The store in Nuneaton, Warwickshire, is the first in the group's estate to take on the new signage along with the Evolution store format after the growing retailer signed a supply deal with Nisa Retail earlier this year.

Over the past five months, 32 of the forecourt specialist's sites have transitioned over to Nisa, with another five to follow.

All the Ascona retail sites will be taking on the Nisa Local fascia over the coming months. The stores vary in size from 800 sq.ft. to around 3,000 sq.ft. and are located across large parts of the country including the Midlands, the South-East, Bedfordshire, Gloucestershire and as far north as Cumbria, as

well as stores near its head office based in Pembrokeshire.