



Spain: bp joins Too Good To Go to combat food waste

The partnership between the two firms has begun with the implementation of the app in 150 of bp's convenience stores in Spain to give food a second chance and reduce waste

bp has joined the Too Good To Go app with the aim of tackling food waste at convenience stores in its Spanish service stations, and to promote a more responsible and sustainable consumption of food.

Too Good To Go is an app that connects users with thousands of establishments that sell their daily surplus food at a reduced price so it doesn't go to waste.

The partnership between the two firms has begun with the implementation of the app in 150 bp convenience stores across the country.

From now on, users of the Too Good To Go app will be able to save surprise packs every day in bp shops that will include different products. These packs, valued at 9 euros, will be available through the app at a reduced price of 2.99 euros.

"bp is committed not only to achieving zero net emissions by 2050 or earlier, but is ready to help the world build an emissions-free economy. And proof of this is the partnership with Too Good To Go, through which we not only contribute to the reduction of food waste, but also help reduce emissions," said Javier Obón, director of bp's Convenience Stores.

Up to 10% of global greenhouse gas emissions are the result of food waste, according to the global energy company.

bp has more than 750 service stations and is one of the country's leading energy companies with an 8% market share.