



USA: Parker's launches self-serve kiosks

Southeastern c-store chain teamed up with POSBANK and Esper to deploy self-serve customer kiosks in Georgia and South Carolina.

Parker's, a regional convenience store chain in the Southeastern US, teamed up with POSBANK, global leading POS terminal and Kiosk manufacturer, and with Esper, a leading Android DevOps solution, to deploy self-serve customer kiosks at various Parker's locations in Georgia and South Carolina.

POSBANK's BIGPOS 2700 kiosks will provide a self-serve loyalty program experience to Parker's customers, including loyalty program enrollment, account management, and lost card replacement.

"Customers worldwide now prefer self-service ordering and contactless payment as a result of the COVID-19 pandemic," says Shiv Sundar, Co-Founder and COO at Esper.

Parker's retailer worked with Esper to purchase and launch POSBANK's BIGPOS 2700 kiosks with Esper's cloud management tools built into the hardware.

"Our mutual customers can ship devices from POSBANK's factory directly to retail stores without any IT support requirements. Retail employees can simply unbox the kiosks on-site and turn them on for secure, zero touch provisioning," says Elijah Jung, Marketing team manager at POSBANK.