



Nisa unveils new store format targeting retailers with smaller spaces

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Nisa unveiled its new Nisa Express store format at the 2020 virtual Nisa Expo. Catering for retailers operating in more compact spaces, the design for stores up to 1,000 sq.ft. has been developed with three different format options available covering food centric, forecourt and essentials.

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In the forecourt sector, the concept store will combine “the current market trends with where the market is heading”, according to a company’s press release. All the key propositions will be established “under one roof whilst ensuring the core theme is the right focus for the particular site and suits the inevitable market changes within the sector”, added the release.

“Our new Nisa Express format is designed to meet the needs of Nisa partners who operate smaller stores but who want to ensure their business is contemporary, has the right look and feel and provides their customers with the best shopping environment,” said Head of format at Nisa, Darren May.