



USA: 7-Eleven expands delivery options

Convenience retailer teams up with Uber Eats, Grubhub and Instacart, reaching on-demand delivery in over 90% of its US footprint.

7-Eleven, Inc. has added three of the largest U.S. ordering platforms – Uber Eats, Grubhub and Instacart – to its delivery portfolio. With these additions, 7-Eleven offers on-demand ordering to more than 90 percent of the convenience retailer’s footprint.

“When 7-Eleven began offering delivery in 2017, we certainly didn’t foresee a pandemic accelerating on-demand ordering platforms from convenient to essential,” said 7-Eleven Chief Operating Officer Chris Tanco. “This year we’ve doubled our delivery footprint and quadrupled our daily delivery orders.”

Customers can get products delivered directly from 7-Eleven with their proprietary 7NOW delivery app, or through seven other platforms, with Postmates, DoorDash, Google and Favor. Instacart will offer 7-Eleven products in the majority of its U.S. markets by the end of the year.