

Argentina: Gulf joins the CNG market with its new partner Cinergia

Through this alliance Gulf seeks to generate a diversification of its services and products in its service station business.

Gulf continues to forge strategic agreements to diversify its services. It will now start marketing CNG in its stations through the agreement with Cinergia. The main objective is to offer the service of marketing, dispatch, optimization and management for the supply of natural gas for the Gulf network.

This is a new commercial link with the company Cinergia, an integral energy marketer, which operates since 2010 with 100% Argentine capital.

"To be able to expand the service offer for our customers by incorporating CNG supply, is very important. The alliance with Cinergia is a platform to improve the profitability of the refueling station with alternative businesses and will allow operators to further diversify their business," according to Eduardo Torras, General Manager of DeltaPatagonia.

The new corporate alliance between Gulf and Cinergia will seek to boost the CNG business in Argentina. Gulf has more than 100 gas stations in the country.

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