



USA: GetGo launches electric vehicle charging strategy

Plans include external brands and proprietary charging stations in the hope to make them accessible in all markets by 2025.

GetGo Cafe and Market have launched a multi-faceted electric vehicle charging station expansion strategy, beginning with the opening of the retailer's first Tesla Supercharger Station at a GetGo in Washington, Pennsylvania.

In addition to working with Tesla on Supercharger Stations in the near future, GetGo is in the process of launching its own proprietary, universal charging stations over the next 12 months.

The combined efforts will enable GetGo to provide all guests with charging station access, regardless of the type of electric vehicle driven.

GetGo already offers traditional gasoline and an array of alternative fueling options such as CNG.

"At GetGo, we are in the mobility business. It's exciting to begin to build the next generation of energy services for our customers," said GetGo President Polly Flinn. "We are thrilled to get started by partnering with a global leader like Tesla and are looking forward to opening our own GetGo universal chargers at several sites in the next 6-12 months."

While the pandemic has impacted sales of all cars, including electric vehicles, alternative energy authority CleanTechnica estimates that more than 87,000 electric vehicles were sold in the United States between January and June 2020. As these sales continue, the need for consumer access to charging stations only increases.

GetGo operates 263 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland and Indiana.