



Canada: Petrosoft, Bulloch Technologies enter convenience store software partnership

Petrosoft's partnership with Bulloch Technologies provides back-office software to a global oil company's Canadian convenience stores.

Petrosoft, a provider of cloud-based, back-office software solutions for c-stores and gas stations, is partnering with Bulloch Technologies to provide a back-office software solution for a global oil company's Canadian convenience stores.

The software company recognized an good match with Canadian-based c-store point-of-sale (POS) software leader Bulloch Technologies. Bulloch's BT9000 POS serves thousands of c-stores and gas stations throughout Canada and North America.

"Our partnership with Bulloch Technologies is an incredible opportunity to expand into the Canadian market, which includes approximately 12,000 convenience stores with fuel. We can potentially introduce Petrosoft's back-office solution to 6,500 Canadian convenience store-gas (c-gas) stations already using Bulloch's POS, enabling them to streamline their operations, reduce costs, and improve profitability," says Sergei Gorloff, CEO and founder of Petrosoft.

The partnership will join Petrosoft's 18 years' experience in c-store back-office retail technology and Bulloch's 30 years' expertise in c-store POS technology.