



PayByCar lands at 30 Massachusetts gas stations

The new service to pay via toll transponders will be available at Alltown stations in Massachusetts.

PayByCar is arriving at all 30 Alltown gas stations in Massachusetts, where customers will be able to pay for gas and other goods directly from their mobile device.

Those with E-ZPass toll transponders who register for PayByCar on the PayByCar website will be able to easily pay for their fuel, without having to touch the gas station keypad, by using their transponders.

“Following the success of PayByCar’s first in the nation breakthrough test pilot program at Alltown of Westborough last year, we are proud to expand our pay-by-text service throughout Massachusetts,” said Kevin Condon, CEO and founder of PayByCar.

Upon entering a participating gas station, PayByCar recognizes your car’s transponder and sends a text to your smartphone. In addition to eliminating multiple points of touching a public surface, the process also cuts transaction and refueling time by 73% for patrons during the winter months.

“We’re living at a time when contactless payments are increasingly important,” said Mark Cosenza, Senior Vice President at Global Partners LP, owner of Alltown convenience stores. “We’re excited to offer drivers not only the convenience of simple and quick transactions, but also the added safety and peace of mind during the age of COVID-19.

Massachusetts-based Global Partners has nearly 300 company-owned convenience stores, including Alltown and Alltown Fresh. PayByCar became available at four Alltown locations in Marlborough, Framingham, Wellesley, and Westborough MA, with the 26 more Massachusetts locations rolling out in 2021.