

Mobility Plaza®

USA: Love's to expand travel stop and truck care network in 2021

Love's plans to launch up to 50 travel stop and over 30 truck care centers. Additional growth includes increasing alternative fueling supply and c-store offering.



Love's Travel Stops, the leading travel stop network for professional truck drivers and motorists in the United States, announced “robust” growth plans for 2021 with the launching of up to 50 travel stops and more than 30 Love's Truck Care and Speedco locations. Love's will add in total more than 3,000 truck parking spots, according to a press release.

Love's Travel Stop growth agenda for 2021 includes continue increasing alternative and renewable fuel supply fueling options across the U.S. through Trillium, Love's leading developer of alternative fueling systems. At the store, Love's will enhance its proprietary Connect mobile app with new features, and expand the company's branded product line with new fresh food offerings.

The announcement follows a challenging 2020 in which Love's opened 38 new locations, and added over 3,000 truck parking spaces, says the release.

"2020 was difficult, but our teams worked together to open new locations, add parking spaces and serve customers despite the pandemic," said Shane Wharton, president of Love's. "In 2021, we'll grow our travel stop network where our customers have asked us to, add new products and services and open new truck care centers to get professional truck drivers back on the road quickly and safely."

Founded in 1964 and headquartered in Oklahoma City, Love's Travel Stops & Country Stores operate a network with more than 540 locations in 41 states. Love's has 400 truck service centers, which include Speedco and Love's Truck Care locations.