

a2i systems announces new Vice President of Global Sales

a2i systems A/S, a provider of AI-driven Fuel Price Management solutions to leading fuel and convenience retailers, has appointed Gary Szendzielarz as Vice President of Global Sales.



In his role, Mr. Szendzielarz will be responsible a2i systems' *phase 2* of their company growth strategy, following a successful 2020, and a tie-up with IHS Markit's Oil Price Information Service (OPIS). This will include expansion of direct sales opportunities, as well as the creation of a channel sales organization in Europe and Asia-Pacific. Part of Mr. Szendzielarz's core objectives will also be to expand the technical partnerships a2i systems' have with leading forecourt specialists to create an ecosystem of next generation forecourt automation solutions.

Mr. Szendzielarz brings in over fifteen years of industry sales experience to the role, including software sales leadership roles in technology majors such as NCR and more recently, Diebold Nixdorf, where he was instrumental in the go-to-market and pilot of Diebold's new cloud-based point of sale

solution for fuel and convenience.



“These are exciting times for [a2i systems](#),” said Niels Bengtsson, Chairman of a2i systems. “With Gary bringing in his wealth of experience and network to a2i systems, we believe we are on a solid footing to begin phase two of our expansion plans. Both colleagues and customers alike have praised Gary for his knowledgeable, partnership approach to business, as well as his industry experience which has benefitted fuel retailers around the world. His initial ideas have already made us all excited for the future.”

“a2i systems is not just a fuel price management company; they are visionaries, who have built up a highly scalable Artificial Intelligence solution, which will benefit the fuel industry, and the end consumer. No other company in the world today does what a2i systems does for the fuel industry.” Said Szendzielarz. “I am truly excited about the possibilities here, and truly grateful for the level of trust and commitment shown to me by the executive team at a2i systems. I am confident that a2i systems is going to be a force to be reckoned with in 2021.”

Contact information



A2i Systems A/S
Center Boulevard 5
2300 Copenhagen
Denmark

 +45 2611 2085
 www.a2isystems.com