

## UK: Too Good To Go expands to 275 SPAR stores

**Blakemore Retail has signed up all 275 of its SPAR c-stores across England and Wales to the food-waste-fighting platform, expanding a partnership that first started in January 2020.**



Blakemore Retail has signed up all 275 of its SPAR convenience stores across England and Wales to the food-waste-fighting platform Too Good To Go.

The convenience retailer first partnered with the Too Good To Go in January 2020, when it began a trial with 15 stores. In June 2020 the business registered a further 43 stores on the platform, and this week it completed its rollout.

Towards the end of each day, retailers make 'Magic Bags' of surplus fresh food, which Too Good To Go's app users can then purchase for a great price.

"The bags have proved very popular with shoppers, and since registering our first stores on the app

we have saved an incredible 17,400 bags of food from going to waste,” commented Blakemore Retail Managing Director, Matt Teague.

“This practice of reducing food waste has now become the normal way of working across our retail estate, and we’re also seeing retailers from A.F. Blakemore’s independent SPAR estate increasingly eager to sign up to the app too.”

A.F. Blakemore & Son Ltd was founded in 1917 and is a family-owned food & drink retail and wholesale distribution business, based at Longacres Industrial Estate in Willenhall, West Midlands. The company has a turnover of circa £1.1 billion.

Too Good To Go launched in the UK in 2016 and today is active in 15 countries, with 30 million app installs globally and 70,000 partner stores. The company reports to have saved 60 million meals globally to date.