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UK: Co-op launches its first franchise store at a service station

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Co-op has launched its first franchise store at a service station in the United Kingdom, with the opening of Co-op Cornwall Services. This is the 15th franchise store the leading convenience retailer has opened across the country, according to a company's press release.

The new 2000 sq ft store located in the heart of Cornwall will be open between 7am-10pm seven days a week serving tourists, commuters and business travellers. The stores offers food-to-go with hot and cold sandwiches, snacks and chilled drinks, or freshly brewed coffee.

"Our Cornwall Services store is a great example of how our franchise model can flex to work in a number of different locations to meet differing customer missions," says Head of New Channels at Co-op, Martin Rogers.

Co-op franchise stores now include independent retailers, university campuses, Nisa partners, its first franchise partnership with a catering business, Gather & Gather, Costcutter company owned stores.