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Voy con Energía to expand retail footprint in Argentina

The low-cost fuel station network plans to close 2021 with 50 branded sites and increase its sales of domestically-produced lubricants.



Voy con Energía, Argentina's first low-cost fuel station network, plans to gain market share in the country this year through the branding of fuel stations and the sale of locally produced lubricants. Owned by RefiPampa, Voy con Energía plans to close 2021 with 50 branded fuel stations in Argentina, reports national media.

In addition, the company has started marketing locally produced Lubrax lubricants at its fuel station network. Previously, Voy con Energía imported the product range from the facilities of Petrobras Distribuidora, owner of Lubrax, in Brazil.

Voy con Energía currently has 21 active locations in seven Argentinean provinces: Buenos Aires, Entre Ríos, Santa Fe, Chaco, La Pampa, Río Negro and Neuquén.

In 2021, the company signed seven new contracts to open new sites in Villa Constitución (Santa Fe), Coronel Du Graty (Chaco), Lanús, Gorsch, Francisco Álvarez, Junín and Olavarría (Buenos Aires province).