



## Sheetz becomes first convenience store chain to accept Bitcoin

**Sheetz partners with Flexa and NCR to bring digital currencies directly to the fuel pump for an instant, fraud-proof form of payment.**

Sheetz, a major Mid-Atlantic restaurant and convenience chain, will be enabling digital currency payments via Flexa to provide customers with the ability to pay for items inside the store or fill up their cars, trucks, and RVs at the pump using digital currencies like bitcoin, ether and dogecoin.

"Above all else, our mission at Sheetz is to continue providing our customers with the ultimate one-stop-shop where they can refuel their car and refresh their body. As a result, we are constantly innovating and exploring new offerings to truly give our customers what they want, when they want it— that includes accepting many forms of payment. We're very excited to be working with Flexa to roll out support for cryptocurrencies and other types of digital assets at our stores," said Linda Smith, Payments Manager for Sheetz.

Sheetz currently operates 622 stores in Pennsylvania, North Carolina, Virginia, West Virginia, Ohio and Maryland.

"With interest in digital currencies reaching all-time highs, it's easy to lose sight of the fact that there are real, tangible benefits for the merchants who accept them—not only reduced fraud and cost savings, but also a better and more mobile customer experience," said Trevor Filter, co-founder of Flexa.

To seamlessly enable Flexa's instant, fraud-proof authorization process for digital currency payments, Sheetz turned to its relationship with NCR, its point-of-sale technology partner.