

India: HPCL starts serving ethanol blended petrol at retail sites

HPCL becomes the first oil marketing company in the country to sell ethanol blended petrol at its retail outlets situated in Jammu & Kashmir region.



In a first, India's Hindustan Petroleum Corporation Limited (HPCL) will start selling ethanol blended petrol at its retail outlets situated in Jammu & Kashmir region. The fuel will be sourced from the company's Leh Depot, situated at an altitude of 11500 feet in Ladakh Region, according to a company's press release.

"Conquering the fuel requirement at such high altitude / low temperature and duly backed by robust quality checks, HPCL has become the first oil marketing company in the country to launch ethanol blended petrol in Ladakh region," says the release.

Ethanol has become one of the major priorities of 21st century India, with the Government resolving to meet the target of 20% ethanol blending in petrol by 2025.