

Wendy's to open 65 restaurants in Central Asia Region

The brand has signed strategic agreements to accelerate growth plans in the Republic of Georgia, Uzbekistan and Kazakhstan.

The Wendy's Company, the owners of Kusto Group, and Global Investors Limited ("Wissol Group") announced three strategic development agreements to expand Wendy's brand presence in the Central Asia Region over the next nine years.

As part of the expansion project, Wendy's will have a network of 65 restaurants across The Republic of Georgia, Uzbekistan and Kazakhstan by 2030. Kusto Group and Wissol Group opened the first two Wendy's restaurants in Kazakhstan located in the historic center of Almaty earlier this year, along with opening a new drive-thru only restaurant in May located on a Wissol gas station in Georgia.

"We're excited to expand Wendy's presence across the Central Asia Region with world-class, experienced franchisees that have strong operations experience, local development expertise and a proven track record for growing brands internationally," said Abigail Pringle, President, International and Chief Development Officer of The Wendy's Company.

Wendy's and its franchisees operate more than 6,800 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand.

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