



## UAE: ZOOM to open five new c-stores on Dubai Metro Route 2020 Line

**The five new stores will bring ZOOM's store count in Dubai Metro to 50.**

ZOOM, UAE's leading home-grown convenience store chain, will open five ZOOM stores on Dubai's new Metro Route 2020 Line. The outlets will serve commuters and visitors on the new extension line which connects Jebel Ali Metro Station to the Expo 2020 Dubai site.

The new ZOOM stores will be located in Jebel Ali Station (formerly Nakheel Harbour and Tower), Discovery Gardens Station, Al Furjan Station, Dubai Investment Park Station, and Expo 2020 Station.

ZOOM first launched in Dubai Metro stations in 2009. Since its launch, the network has expanded to 45 stores. The five new stores will bring the number to 50 stores in Dubai Metro.

ZOOM accepts payment methods including VISA, MasterCard, ENOC Pay, Nol Payment, Nol Top-up and Dubai Now. Customers can claim points through the YES rewards programme.

ZOOM has a variety of formats from service station c-stores to mini marts and stores on the Metro network as well as large scale standalone supermarkets in a number of residential communities and high-end locations, such as Burj Khalifa, Burj Gate, and Burj Al Salam.