



Nisa extends contract with food exporter Ramsden International

With a potential to deliver £200m of sales, the new five-year contract was driven by Nisa's service levels and product range, particularly its exclusivity for the Co-op brand.

Nisa Retail has agreed a new five-year contract with leading UK food export company Ramsden International. The new contract represents an extension to their trading relationship and sees potential to deliver £200m of sales over the five-year duration, according to Nisa.

The decision to renew the contract on a five-year deal was driven by Nisa's service levels and product range. Companies also pointed to the global export exclusivity for the Co-op own brand product range, that features over 2,400 product lines, as core to the growth ambitions for both partners.

"Through this partnership, Ramsden International retains access to a market-leading offer of over 16,000 SKUs and exclusivity of export to 2,400 trusted Co-op own label lines, further helping both parties enjoy unparalleled synergies," said Nisa's Head of Sales & Corporate Development, James Roberts.

Currently, Nisa collaborates with over 1,300 retailers and operates almost 3,500 stores, provides service in the grocery marketplace.

Ramsden International supplies products in 133 countries.