

SloanLED announces executive team & organizational promotions

SloanLED, leaders in light technology for nearly 65 years, announces two key promotions, strengthening the overall organization, with the promotion of Steve Shotwell, Chief Operations Officer, to the dual role of President and COO, and Warren Turner, Director of Lighting Systems, to General Manager of North American Lighting Systems.





Since rejoining SloanLED two years ago, Shotwell has made vital improvements to the supply chain and sales efforts while piloting multiple strategic initiatives—enhancing development and cohesion company-wide.

"I am proud to guide the organization as we work to meet our long-term strategic goals," said Steve Shotwell. "And I'm excited to continue the work of driving the company into the future as it delivers superior products, service, and support to the industries we serve."

With over 40 years of lighting industry experience, including three years as Director of Lighting Systems Sales at SloanLED, Turner has led the company to develop its aggressive product roadmap while building out a robust network of industry partners.

"I'm honored to lead our dedicated team in North America," said Warren Turner. "Our lighting systems capacity is growing, and I look forward to expanding our markets with new lighting avenues, technologies, and partnerships."

"Warren has been an asset to the SloanLED team since day one while Steve rejoined the company less than two years ago after helping grow the company from 2005 to 2015," explained Tom Beyer, SloanLED CEO. "As we enter our 65th year, they both will continue to play a pivotal role in the success and expansion of the company."

Continuing to round out Senior Management are Tom Beyer as Chief Executive Officer, Jo Lamoreaux as Chief Financial Officer, and Bruce Quaal as Chief Technology Officer.

Contact information



SloanLED Europe B.V. Argonstraat 110 2718 SN Zoetermeer Netherlands



+31 88 12 44 900



sloanled.com