



Saudi Arabia: Adnoc Distribution opens new fully integrated service station

Apart from its fuel retail services, the forecourt offers convenience solutions through its Oasis store as well as car wash and lube change services.



ADNOC Distribution has announced the opening of its latest service station in the Kingdom of Saudi Arabia. It's the first installation to fully showcase the company's modern fuel and retail convenience offering with an integrated Oasis store, car wash and lube change.

"We reaffirmed our commitment to Saudi Arabia through the intention to expand our presence both through acquisition and organic growth. Having first opened in the Kingdom in 2018, this continued expansion is an integral part of our company's overarching strategic growth plans. We look forward to more openings later this year and into 2022," said Engineer Bader Saeed Al Lamki, Chief Executive Officer of ADNOC Distribution.

The new forecourt is the first in the country to be fully constructed and operated by the firm, in order to bring its modern fuel and retail convenience to customers and communities in the nation. The

station will offer fuel and non-fuel retail, with car wash and lube change located onsite, as well as the first signature ADNOC Oasis store in KSA, offering a wide selection of products, and a range of fresh food and hot and cold made-to-order beverages.

“We have a strong proposition to bring to the Saudi market and are committed to delivering on our promises to the market and to customers. We are delighted to open our first full ADNOC Service Station experience in the Kingdom, bringing our modern, fresh approach to fuel retail to customers,” added Mohammed Ali Zabani, Saudi Arabia Country Manager of ADNOC Distribution.

The new opening comes after ADNOC Distribution received no objection certificates from the Saudi General Authority for Competition [to acquire 35 stations](#) in the country in the first half of 2021. As part of this strategic expansion, the firm is planning to open more service stations in what remains of the year in coordination with its local and international growth plans.

Last month, the company became the first fuel retailer in the Middle East to offer a [fully contactless shopping experience](#). Using AI technology, ADNOC’s Sheikh Khalifa Energy Complex has been updated to offer faster and friendlier solutions to its clients before expanding the concept to other stores in the United Arab Emirates.