



USA: QuikTrip enters Alabama with new travel center

The retailer has inaugurated a new forecourt as the first location in the state that features a larger and wider space than a regular QT.

QuikTrip (QT) has opened a new remote travel center in Cottdale, Alabama, as its first location in the state. The store, inaugurated last week, consists of a format that offers drivers and customers a larger lot and more spacious store than a regular QT retail location.

"We are excited to introduce QuikTrip in Alabama with our first Remote Travel Center in Cottdale. We look forward to introducing our unique QuikTrip brand and culture to our new community. The Travel Center allows us to not only create meaningful connections with our new local customers in Cottdale, but also serve travelers in this busy part of the country," said Amy Gulizia, Division Manager for QT's remote store network.

Los clientes de Cottdale pueden disfrutar de la línea completa de "snackles" de QT, que incluye café recién hecho y QTea recién elaborado, así como de su completa carta de artículos para llevar, como donuts frescos, ensaladas, wraps, la emblemática pizza al corte de QT y artículos de parrilla.

The travel center features a larger designed lot and more spacious store than a traditional QT, with room for 20 cars for service and six diesel bays for trucks. It was created specifically for highly traveled areas of the United States and located strategically close to a distribution center of the company for access to fresh food.

Cottdale customers can enjoy the full line of QT 'snackles,' including fresh-brewed coffee and fresh-brewed QTea, as well as its complete menu of grab-and-go items like fresh donuts, salads, wraps, QT's signature pizza by the slice and roller grill items.

The Cottdale travel center also features an expanded QT Kitchens location, offering fresh, made-to-order food, premium specialty drinks and frozen treats. QT Kitchens customer favorites include warm, soft pretzels, X-large pizzas, custom breakfast tacos, hardwood smoked BBQ sandwiches, cold brew coffee and frozen treats like QT's QuikShake.