

# Mobility Plaza®

## Leading fuel retailers across the MENA region gathered last week in Dubai at ReFuel MENA 2022

**Dubai became the meeting point last week for over 40 fuel retailers across the Middle East and North Africa to engage with an impressive list of 60 supplier companies from around the world.**

The event was opened by Yemi Fatunla, Managing Director MEA of Gilbarco Veeder-Root, the event's Platinum Partner – and over two days, the agenda covered global trends in the service station sector, with conference Chair, Hisham Khan, Shell's Global Alliance Manager, Asia fusing experiences and learnings from retailers and suppliers alike. Two panel discussions, expertly chaired by PetrolPlaza's editor in chief, Oscar Diamante and Kalibrate Technologies' Simon Martin shared contributions from ADNOC Distribution, Manaseer Oil & Gas, ABB, ENOC, OLA Energy and Capillary Technologies.

After a 3-year break, there was a notable buzz about the event and an inspiring willingness from all delegates to engage, discuss and build new partnerships.



- “A great success: simple, to the point and elegant” Amgad Elhanbaly, Corporate Head of Retail, OLA Energy
- “We met some interesting suppliers and had the chance to discuss market’s future with other retailers” Nabile Aityoussef, Network Planning Officer, Emarat
- “This event is great, covering 6 months’ worth of meeting in a short 2 days, saving money, time and the planet” Jonathan Robinson, Export Business Development Manager, PCL Ltd

Further editions of ReFuel Forum take place this year:

- **For the European market on June 13 and 14 in Lisbon**
- **For the UK market on June 15 and 16 in the Algarve**
- **For the APAC region on June 28 and 29 in Singapore**
- **For the Africa region on November 1 and 2 in Cape Town**

For more information, please contact the OpenRoom team on [info@openroomevents.com](mailto:info@openroomevents.com).