

Pilot Company launches fundraiser for Ukraine relief

Until April 3rd customers will have round-up purchases available at every participating stores to donate the additional amount to Save the Children.

Pilot Company has announced an in-store round-up campaign for Save the Children in response to the needs of children and their families in Ukraine and the region. Up until April 3rd, more than 650 of the participating company-operated travel centers in the U.S. have round-up purchases available to the nearest whole dollar for customers to donate the additional amount to Save the Children.

"Our thoughts and prayers are with everyone impacted by the international crisis in Ukraine. We are deeply saddened by the effects of this conflict and are doing a roundup in our stores to help raise funds for Save the Children that will go towards immediate assistance for Ukrainian children and families," said Shameek Konar, CEO of Pilot Company

Pilot Company will donate 100% of the funds raised, along with the \$100,000 matching contribution, directly to Save the Children's Ukraine Crisis Relief Fund. Save the Children is distributing critical emergency supplies in Ukraine and the region and establishing safe spaces for children where possible.

"We will be matching up to \$100,000 of donations raised as part of our commitment to giving back to our communities on a local and global scale," added Konar. These funds will support their efforts to provide lifesaving relief, including food, water, hygiene kits, psychosocial support and cash assistance for children and their families impacted by the conflict.

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