



USA: Pops Mart adds cryptocurrency ATMs at stores

The retailer has partnered with the manufacturer Coin Cloud to make the service available across its network of stores in the Columbia, South Carolina, region.

Pops Mart Fuels will deploy cryptocurrency ATMs at its network of stores across the Columbia, South Carolina, area. Thanks to a new partnership with manufacturer Coin Cloud, customers will be able to buy and sell digital currencies such as Bitcoin, Ethereum and more than 40 other crypto currencies with cash.

“The opportunity to bring Bitcoin to our loyal customers is a perfect addition to our two dozen stores conveniently located across the Greater Columbia-area. We strive to deliver the latest and greatest as it relates to convenience and Coin Cloud’s digital currency machines are just that and more,” said David Taylor, Chief Marketing Officer of Pops Mart Fuels, according to a press release published by news site CStore Decisions.

A total of 24 convenience stores will now offer customers the possibility of accessing the cryptocurrency market through its partner’s services. Anyone will be able to buy digital assets through cash at any location that has an ATM available.

“Our mission is to bring digital currency capabilities to everyone, and this partnership expands our growing footprint in South Carolina. We’re excited to serve Columbia’s residents and proud to join the amazing team at Pops,” added Chris McAlary, CEO of Coin Cloud.

Coin Cloud ATMs have over 40 digital currency options available for purchase, including Bitcoin, Bitcoin Cash (BCH), Litecoin (LTC), Dogecoin (DOGE), Shiba Inu Coin (SHIB), Ethereum (ETH) and a range of stablecoins and DeFi tokens.