



SPAR renovates stores and expands footprint across Italy

The retailer has refurbished three INTERSPAR Hypermarkets with its latest concept and opened new sites alongside independent partners.

SPAR has opened new stores and revamped older ones across Italy to expand its services and reach new clients across the country. Thanks to continued investment by the brand's retail partners, the company has expanded its footprint and upgraded its sites to enhance customer experience at its different formats.

For its first opening, the retailer has unveiled a fully revamped DESPAR Express store in Rondissone, Turin, highlighting its fresh and traditional products with a strong culinary heritage. The site includes redesigned fresh departments and a redefined product range to deliver increased convenience to customers. Refurbishment also integrated a new refrigeration system to minimise energy consumption and environmental footprint.

The firm has also partnered with retailer family Rungg, which currently operates four SPAR LOCATIONS, to open a new DESPAR Supermarket in the Alpine area of Vinschgau. The 750 square metres store combines tradition and heritage, with 9,000 products that showcase the brand's quality and values.

Three INTERSPAR Hypermarkets have been upgraded to the 'Format 35' retail concept, in San Giovanni Rotondo, Cosenza and Basilicata. The renovated locations showcase fresh products and take customers on a culinary journey through clearly themed departments.

The stores offer the added convenience of a great wine cellar, a party section, and an instore seating area where customers can enjoy food-to-go items. The latest sustainable systems have been implemented, including LED lighting, CO₂ refrigeration, and energy-efficient air-conditioning.