



Pret A Manger opens first shop in Kuwait

Iconic British food and coffee brand to open flagship shop in the heart of Kuwait City at Al Hamra Tower.

Pret A Manger has opened its first shop in Kuwait today, in partnership with Kuwait-based franchise group One PM Franchising. This marks a major milestone in the global brand's expansion in the Middle East.

The flagship shop will serve a menu of freshly made food prepared in the shop's on-site kitchen daily. All ingredients are seasonally fresh and locally-sourced where possible, with all food prepared and sold based on Pret's strict 'made today, sold today' commitment.

"We're excited to be opening our first shop in Kuwait with our new franchise partner, One PM. We have ambitious plans to bring our freshly made food and organic coffee to more people across the world and we're pleased to be growing Pret's presence in the Middle East. We're looking forward to working more closely with the One PM team, and we can't wait for customers to visit our shops to try our high quality and great tasting food," said Pano Christou, CEO of Pret A Manger.

Opening in Kuwait continues Pret's ambitious plan to double the size of its business in the next five years and follows recent international openings in Canada and Ireland earlier this year, with further openings in India, Spain and Portugal in the pipeline.