



Oman Oil Marketing Company to open 14 sites in Saudi Arabia

OOMCO will be operating a total of 26 service stations in the Kingdom by the end of the year.

As part of its commitment to its regional expansion strategy, Oman Oil Marketing Company (OOMCO) plans to add 14 one-stop-shop service stations in the Kingdom of Saudi Arabia.

Through this expansion, OOMCO will be operating a total of 26 service stations in the Kingdom by Q4 2023. As it continues to grow, OOMCO's service stations are rapidly becoming a destination of choice for premium fuel, food, beverages, and other convenient items and quality automotive services.

The announcement came on the sidelines of a signing ceremony for a MoU between OOMCO and Tamiyoz for Fuel, a leading investment and development company for fuel stations in Saudi Arabia, which will further expand OOMCO's footprint in the Kingdom.

"Our unique selling proposition lies in large part in growing 'beyond the pump' and pursuing a customer-centric approach that applies to all our retail operations. Our successful business model is a source of competitive advantage that is transferable across the region and KSA, which is among the key growth markets for us," Jaber Mansour Al-Wahaibi, General Manager of International Retail at OOMC.

"Saudi Arabia's fast-growing population and a vibrant economy mean that there is a growing need for us to build and develop more service stations across the Kingdom," said Yousif Masoud Al Saadi, Chief Executive Officer of Tamiyoz for Fuel.

OOMCO has signed franchise agreements with leading global food and beverage brands and tied up with food delivery providers and internationally renowned logistics companies.