

## Bever Innovations along with Gilbarco, CHG Group and First African Holding sponsors of PetroForum Africa 2015

Bever Innovations, which offers LED lighting systems for forecourts and shops, has taken up Gold Partnership at the coming industrial gathering, Petroforum Africa 2015, to be held March 2-5 in Johannesburg.

"The PetroForum and OpenRoom Events format is highly valuable for Bever Innovations. It's a great opportunity to present our new developments on Intelligent forecourt and shop Illumination, iCatcher displays and advanced customer forecourt management systems," said Jeannot Bruggeling, the company's owner and commercial director.

'We believe it is a great way to connect in an informal way to our customers, distributors and local African Partners and expanding our relationships," Bruggeling added. Bever has been a long supporter of the Petroforum meetings, the organization said.

PetroForum Africa is part of a portfolio of events dedicated to fuel retail and distribution across Africa, The Middle East, Europe, Asia Pacific and Australia & New Zealand.

PetrolPlaza will be attending PetroForum Africa as a Media Partner and report in an event review about important developments in the fuel retailing business on the African continent.

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