

Mobility Plaza®

Whole Foods Market expands into c-store sector

Whole Foods Market Daily Shop is a new store concept designed to provide a quick-shop experience for urban neighborhoods.



Whole Foods Market announced that it is introducing a new, quick-shop store format for urban neighborhoods.

The new format, called Whole Foods Market Daily Shop, will initially launch on the Upper East Side in Manhattan with additional locations in New York City to follow. The first store is expected to open this year and, following the New York City launch, the retailer plans to bring the format to other cities across the US.

Ranging between 650 to 1,300 m², these facilities are about a quarter to half the footprint of an average Whole Foods Market store, paving the way for expansion in dense, metropolitan areas.

“At our new store formats, we’re tailoring every square foot to the unique, fast-paced needs of urban

lifestyles. Expanding our footprint with Whole Foods Market Daily Shop is key to our growth, fostering deeper customer connections, and advancing our purpose to nourish people and the planet,” said Christina Minardi, Executive Vice President Growth & Development of Whole Foods Market & Amazon

In bustling hubs like Manhattan where proximity matters, these stores will bring the retailer closer to existing customers, while extending the company’s reach to others in surrounding neighborhoods.

Whole Foods Market Daily Shop will provide a convenient option for grab-and-go meals and snacks, weekly essentials, and a quick, easy destination to pick up ingredients to complete a meal.