

# Mobility Plaza®

## bp to open 600 new locations around the world by 2030

**Strategic expansion will start by the end of 2025 with the opening of approximately 150 sites across Poland in partnership with Auchan.**



bp has revealed plans to expand its convenience store footprint with 600 new locations to be opened globally by 2030.

As published by the company in its Net Zero Progress Update 2024 report, this expansion will start with the inauguration of close to 150 sites in Poland. The first step is set to be completed by 2025, with the help of local partner Auchan by opening more than 100 EasyAuchan locations.

In recent years, the British firm has grown from 1,650 c-stores in 2019 to 2,850 by the end of 2023, growing over 70% in four years. bp expects to have 3,500 stores in operation globally by 2030.

Apart from its collaboration with Auchan, bp has also grown its convenience footprint across other markets in the last few years. Recently, the firm acquired TravelCenters of America's operations and

has established a solid retail footprint across the United States, with brands such as ARCO, Amoco, and Thorntons.

In Europe, the owner of German service station chain Aral has also expanded its collaboration with Lekkerland with a five-year extension to their REWE To Go concept.

In addition to its convenience strategy, the mobility firm has its sights set on building its bp pulse brand, boosting its electric vehicle (EV) charging network. Globally, the company has 29,000 EV chargers in operation and plans elevate this number up to 100,000 in 2030.