

Mobility Plaza®

ENOC introduces all-new waterless exterior car wash service

The 4-minute service uses chemical-free organic products as well as a smart liquid to remove dust and dirt from vehicles.



AutoPro, a subsidiary of ENOC Group, has introduced an all-new waterless swift exterior car wash service, Quick Wash.

This initiative underscores the Group's dedication to environmental protection through its sustainability initiatives. Products implemented are chemical-free organic and utilize a smart liquid that lifts and emulsifies dust and dirt from car exteriors.

The 4-minute service is available at three sites currently in Dubai, with plans to expand it to additional locations without an automated vehicle wash by December of this year.

Customers can park their vehicles at allocated parking areas within ENOC station premises and request the service from the staff.

In 2023, AutoPro opened 4 sites in the United Arab Emirates (UAE) and is set to open in one location during the first half of 2024. Last year, the brand achieved an increase of 8% in total sales volume and a 32% growth in the total number of customers across its sites vis-a-vis 2022.

The brand currently serves over 600,000 automobiles annually across 53 ENOC sites in the UAE.