

# Petrol PLAZA

## AVIA, Aral sign fuel card cooperation

**Both companies have expanded their commercial fleet service reach by almost 6,000 sites for the German brand and close to 5,000 stations for the Swiss chain.**



The AVIA Group and Aral have agreed on a comprehensive cooperation for fuel cards across their respective fuel retail networks.

Customers will be able to use AVIACARDS at all of the approximately 2,400 service stations of the German bp operator. At the same time, the company will open its approximately 900 locations in the country for Aral Fleet Solutions fuel cards.

Both companies have the intention to create one of the largest acceptance networks in Germany, enabling customers to benefit from significantly improved network coverage.

“Fleet managers face major tasks every day: managing the fleet efficiently, digitizing processes, keeping overall costs under control and conserving resources. In the midst of this transformation, security of supply and reliability are and will remain key factors in rethinking mobility and securing it in the present,” said Achim Bothe, Chairman of the Management Board of Aral AG.

As a result of the new cooperation, AVIA's acceptance network will double to around 5,000 stations, thanks to around 30 affiliated medium-sized companies. For Aral Fleet Solutions customers, they will have a choice of almost 6,000 acceptance points.

"The strengthening of our fuel card system was a decisive factor for us to enter into the partnership with Aral as a great brand in the German petrol station market," added Holger Mark, CEO of Deutsche AVIA in Munich.

The cooperation is set to start around the beginning of the third quarter of 2024, while the AVIACARD is expected to be available for use at Aral stations in the fourth quarter of this year.