



Vivo Energy introduces Shell-branded LPG canisters in Ivory Coast

Vivo Energy Cote d'Ivoire, which sells Shell branded fuel and lubricants in Ivory Coast, has extended the use of the brand to market blue LPG canisters with the recognizable worldwide Shell logo.

The company said in a press release that the branding of LPG canisters with Shell is a "grand return" as the brand has had a long presence in the country since 1927.

Vivo runs a network of some 1,500 fuel stations across Africa. They all market Shell fuels and lubricants.