



UNITI expo increases exhibition space by adding another hall

The petroleum retailing and car wash trade fair UNITI expo 2016 will increase its exhibition space from 30,000 sqm to 40,000 sqm in order to meet exhibitor demand, have announced organizers.

UNITI expo 2016, which will take place from 14 to 16 of June 2016 in Stuttgart (Germany), will open Hall 5 for the areas of Forecourt Equipment, Fuel Logistics, and Alternative Fuels, after the Forecourt Equipment Hall 3 was fully booked.

According to organizers, the addition of a new hall signifies the growing worldwide relevance of the trade fair, which in the past 2014 edition occupied 25,000 sqm of space.

"The expansion of exhibition space has proved to be the right step since we have already received the first bookings and numerous requests for the new hall," says Bruno Boroewitsch, responsible for exhibitor sales at UNITI expo. "The high demand has exceeded all our expectations, reinforcing our position in the development of the exhibition concept."

Closer contact with industry professionals has seen the carwash & carcare area record more than a 100 percent increase in exhibitor bookings compared to 2014, positioning UNITI expo as the new leading trade fair for the car wash industry in Europe, according to organizers.

"We see direct contact with professionals from all industries as a key factor for the positive development of UNITI expo," said Elmar Kühn, Managing Director of UNITI-Kraftstoff GmbH, organizer of UNITI expo.

The area of shop & convenience has also seen its exhibition space and booth bookings increase significantly, with organizers saying that the modified concept for 2016 has received great feedback from professionals.

Visitors can look forward to seeing exhibitors such as Lekkerland, which will be presenting new concepts and products in a 700 sqm booth, or Hack AG and partners, which will exhibit on-the-go food and beverage products, as well as cater for all visitors in 500 sqm "Genussgarten."

UNITI expo considers itself the leading trade fair for the retail petroleum and carwash sector in Europe. The first edition, held in June 2014, was attended by 11,000 professionals and 344 exhibitors. The trade fair is organized by UNITI-Kraftstoff GmbH, consultancy WDM, and communications agency

