



Drones on sale at Turkey Hill c-stores

Drones are among the items on special offer for Black Friday at Turkey Hill Minit Markets, reported nacsonline.com.

The convenience store chain with stores in Pennsylvania, Ohio, and Indiana will feature a Stunt Series Drone for \$49.99.

"We knew drones were expected to be sought-after gifts this year, so we wanted to give our customers an easy way to get one at a great price," said Kim Hertzog, public relations manager at Turkey Hill Minit Markets.

There is an increasing demand for drones as a holiday gift. In fact, as many as 1 million drones are expected to be given for holidays, according to a Forbes article citing a Federal Aviation Administration official.

"Since the demand is high, we'll only be able to have a limited quantity of Stunt Series Drones at each store. But that's just the beginning of the deals for Black Friday at Turkey Hill," added Hertzog.

Almost half (42%) of regular Black Friday customers expect to shop more this holiday season as a result of lower gas prices, according to a recent consumer survey released by the National Association of Convenience Stores.

The National Retail Federation, meanwhile, estimates that 57% of consumers, the highest level since 2008, have already started buying gifts as of early November, reported prnewswire.com.