



UK: Gulf Oil becomes Manchester United's official fuel partner

Gulf Oil International has been unveiled as Manchester United's first Official Global Lubricant Oil and Fuel Retail Partner.

To celebrate the three-year global partnership, the first of its kind for a Premier League club, Gulf Oil International's Vice President Frank Rutten and Manchester United Commercial Director, Jamie Reigle were joined by first team players at the Club's training ground yesterday.

The agreement will enable Gulf Oil International, a Hinduja Group company, to engage with United's worldwide family of fans, including its 325 million followers in Asia, which Gulf sees as a major area of focus, having a strong presence in India and rapidly developing-businesses in China, the Middle East and Indonesia.

"Gulf Oil International already has significant experience in sport and we are looking forward to working with them to expand that into football. Through this partnership we will further our commitment to reach our fans around the world, especially in Asia," said Manchester United Group Managing Director Richard Arnold.

Gulf lubricants is present in more than 110 countries worldwide, with petrol stations in 22 countries and a global marine business.

"Gulf is regarded as an iconic brand in motorsport circles, but this is a truly exciting opportunity for Gulf to expand beyond our motorsport sponsorships and to stand on the global stage - showing the ambition and growth aspirations of the brand," said Gulf Oil International's Vice President Frank Rutten.