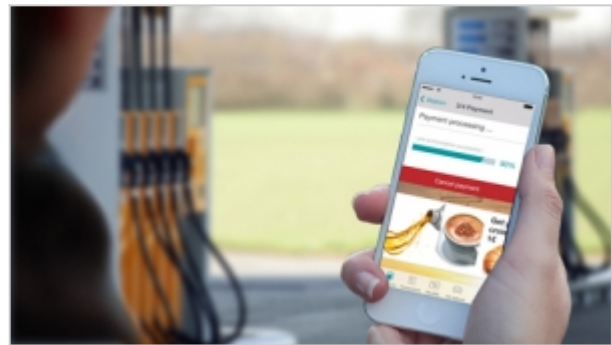


Mobility Plaza®

PetrolPlaza Payment Special: Scheidt & Bachmann introduces Fuel & Go - Mobile Outdoor Payment

Mobile Payment will become more relevant in the future also in retail business. Many of today's concepts prove that customers do not recognize the benefit over regular card payment. This is where our product idea of Fuel & Go becomes relevant:



Product Idea

Mobile Outdoor Payment in the forecourt – meaning a OPT within your smartphone; all without any hardware invest for your petrol station. With this solution you can differentiate from your competitors by offering mobile payment to your customers!

Highlights of Fuel & Go

The Scheidt & Bachmann Fuel & Go cloud solution offers many advantages for you as a petrol station operator:

- Direct benefit for end consumer through payment in the forecourt via smartphone
- Solution independent from payment methods and open for future developments
- Flexible to be integrated in “Your” smartphone app
- Flexible to be combined with your loyalty and promotion campaigns
- Customer data is owned by you
- Easily scalable – start small, extent quickly
- No hardware invest onsite necessary

Functionality of Fuel & Go

Pre-authorisation

The petrol station is selected by the customer in app after entering the forecourt. This can be done either by selecting the corresponding site out of a list of petrol stations in nearby or by choosing the petrol station out of a geographical map. The customer selects the respective pump which starts the pre-authorisation and the fuelling point is reserved – just as the process at an OPT!

Fuelling

The fuelling is done as usual. The smartphone remains in the car, as it is not used after fuelling anymore. The customer can stick to the used processes and potential conflicts caused by smartphones in use at the pump are avoided.

Settlement

After fuelling the settlement is done automatically in the background by the Fuel & Go system. The customer receives an email with the invoice and is of course able to recall all transactions very easily in the smartphone app. All settlement processes remain the same for the petrol station: TMS 30 retains the power over all settlement data. Fuel & Go is highlighted as additional payment method.

Your benefit

Based on the flexibility of the solution Fuel & Go can be seamlessly integrated into your marketing strategy and IT environment. Since Fuel & Go will be integrated into your petrol station app all customer data remains your property. You have also the option to address anonymous customers with targeted loyalty and promotion offers.


Since this solution is independent from any payment methods the whole system remains flexible within the coming months or years. Our focus with respect to payment integration is based on well-known ecommerce methods as well as customer or fleet cards. Please get in touch for further questions or if you are interested in our Fuel & Go Cloud Solution. We are looking forward to define the tailor made solution for your business.


Contact us! We as your partner for mobile apps are ready to advise you with regard to questions about the right solution for your business.

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