



## Ryko Solutions changes company name to align brands

**Ryko Solutions, the largest provider of managed car wash systems in North America, has changed its name to National Carwash Solutions (NCS) to better align its brands.**

Debuting the new name at The Car Wash Show in Nashville, Tennessee, NCS announced that the Ryko, MacNeil and CleanTouch brands will all begin to operate under the NCS brand, providing a clear delineation between the brands and the parent company.

"Since 1973, Ryko Solutions has provided industry-leading car wash equipment and chemicals," said Mike Gillen, CEO of National Carwash Solutions. "We are still committed to those same principles, but operating under the National Carwash Solutions brand, we are able to control our messaging and outputs in a more linear manner and erase any brand confusion within the marketplace."

By rebranding under the NCS moniker, the company can expand its brand portfolio through organic growth and future acquisitions, according to the company.

National Carwash Solutions has launched a new website to incorporate all of the brands, but each individual brand will continue to operate its existing website. The Ryko headquarters in Grimes, Iowa, will become the NCS headquarters.