

US: Starbucks bottled coffee to hit c-stores

Starbucks Cold Brew Coffee will be available in grocery and convenience stores in the United States next month.

The newest Starbucks treat , described as an unsweetened coffee with a smooth taste and subtle chocolate notes, is one of the coffee company's ready-to-drink beverages to be rolled out this summer.

Other on-the-go beverages include Starbucks Black Iced Coffee, Bottled White Chocolate Mocha Frappuccino Chilled Coffee Drink, Starbucks Doubleshot Energy Coffee (available in Spiced Vanilla and Mexican Mocha), Starbucks Refreshers Revitalizing Energy with Coconut Water (available in Black Cherry Limeade & Peach Passion Fruit), and Starbucks Iced Espresso Classics Salted Caramel.

Starbucks's bottled coffee is the fruit of a 20-year-old joint venture called North America Coffee Partnership between the coffee giant and PepsiCo.

"What started out as a nascent category has grown to be more than 40 ready-to-drink Starbucks beverages and more than \$1.5 billion in retail business," said the company release.