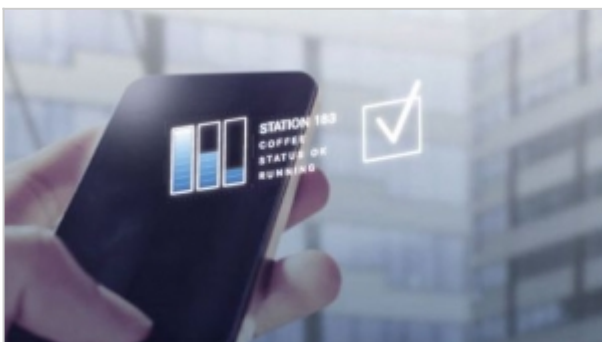
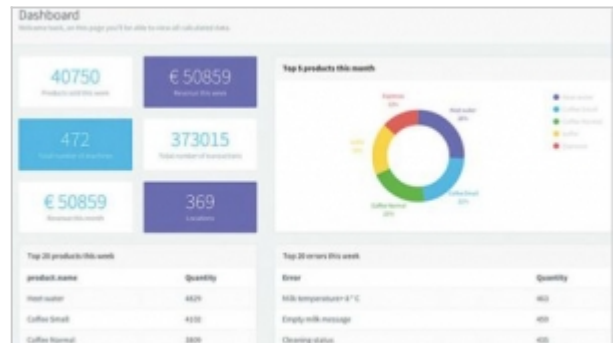


PetrolPLAZA

PetrolPlaza Special Cloud-based solutions: Clever coffee solutions - IoT opens up attractive possibilities in the coffee shop

Internet of things (IoT) stands for the connectivity of devices to data networks.



To be able to see operational and process data of a coffee machine from afar brings customer groups

such as gas stations, restaurants, bakery chains or roasters possibilities they never expected. On a comprehensive dashboard, you have the entire world of coffee in the company via the Web or Smartphone in the handle. Sales are retrieved in real time; targeted promotions or price adjustments carried out or supervised the cleanliness and hygiene quality control. This is not just a coffee machine, that's a clever coffee solution.

Sales and product supply at a glance

Multi-site operator can optimize their flow of goods through the consumption data. If a roaster provided a coffee machine to one of his customers, he wants that only his beans are used. Via bar code on the pack, he ensures that only after scanning of the codes of its beans, the coffee machine is operational. Thus, he has also always fresh beans at the front and can consult and adjust recipes used for all beverages for in-depth quality control. A perfect support for the business model of the roaster.

Time and exact usage


A chain with a large number of machines can plan his operations staff with maximum efficiency, thanks to real time overview of sales history. The proximity to the action, the greater customer proximity and the possibility of individual offers was never easier. A custom notification system (text message, E-mail) allows reacting within no time to all sorts of incidents. In combination with customer loyalty systems or apps you can offer a special deal for the iced macchiato on a sunny day, invite your customers to their favorite drink when they are stuck in traffic or many other creative and attractive incentives. In addition you can combine various payment systems, manage and adjust prices centrally. This responsiveness significantly promotes customer satisfaction, which all comes together in growing your revenue sustainably.

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