

## PetrolPlaza Special Cloud-based solutions: Scheidt & Bachmann SIQMA - intelligent, cloud-based systems

We're taking the next step forward.











With our new product brand SIQMA, we combine our extensive experience and technical competence in developing innovative solutions for modern service stations. Our goal is to make our customers'

fuel retail business even more successful through centrally managed cloud-based technologies and pioneering services.

Our solutions support you in increasing customer loyalty and also simplify the management of your service station management. Even operators not being customers of Scheidt & Bachmann's solutions yet can benefit via our new product SIQMA Cloudlink. With SIQMA Cloudlink you can connect SIQMA OPTs or SIOMA Fuel & Go solution to third party POS systems. Apart from that the Cloudlink can be used as an offline EPS server or as the basis for SIQMA Mobile POS.

With SIQMA Collect and SIQMA Fuel & Go you can implement powerful tools to increase substantial added benefits to your customers while getting vital insights on your customers' behavior. With SIQMA Collect we have developed a flexible customer loyalty solution that can easily be integrated via Plug & Play to existing SIQMA POS structures. Integration with 3<sup>rd</sup> party POS systems is also feasible. SIQMA Fuel & Go is our cloud-based solution that transfers the outdoor payment terminal to the smartphone of your customers. Using the advantages of our cloud solution all important data is centrally managed, processed and monitored. All relevant functionalities are managed via the cloud.

For our customer this means a highest degree of flexibility as all management information is available anytime, anywhere. This is why we have lifted our SIQMA BOS and SIQMA POS systems to the cloud too. Now all you need is an internet connection and browser and you have full access to all POS and BOS functions.

Last but not least SIQMA Monitor supervises the functionality of your service station network. Based on average sales data, SIQMA Monitor recognizes deviations from the norm and creates alarm messages. Now many undetected problems such as card readers been sealed with chewing gum, broken nozzles or broken screens will be known to the operators at an early stage and can be solved immediately. This is particularly important for unmanned sites since no on site surveillance is existing. These defects will stop or reduce operations significantly and lead to substantial losses.

## Contact information



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