



## Germany: Lekkerland appoint new CEO

**After five years as Chief Executive Officer of the Lekkerland Group, Michael Hoffmann will hand over the position to Patrick Steppe.**

Patrick Steppe was responsible for the sales division at executive board level since the end of 2012, and will now take the CEO with immediate effect.

Under the leadership of Michael Hoffmann, the long-term corporate strategy "Convenience 2020" was developed and the reorientation derived from it was driven forward.

"We are delighted that, with Patrick Steppe, we have been able to attract an outstanding leader to this position. He represents the strategic direction of the company and will continue on the course that has been taken," said Lorenz Bresser, chairman of Lekkerland's Supervisory Board.

Lekkerland AG & Co. KG is the multinational partner for all retail formats which enable people to participate in on-the-go consumption. This includes filling station shops, kiosks, convenience stores, fast-food chains, tobacco shops, food retailers, beverage markets, and more.